Choose three strategies instead of one, and create a successful business meeting experience your guests will long remember. Step out of the box and set up an event that shows creativity and originality. Whether in Hôtel La Ferme’s gardens, aboard the Train between mountains and river or at the summit of the Mountain, efforts and pleasures are multiplied, ensuring the very best formula for making your meeting a success.
Le Massif de Charlevoix is born of a dream – Daniel Gauthier’s dream. The visionary businessman sees things big for the Charlevoix region he is so fond of. In the late 70s, this is where he met Guy Laliberté with whom he went on to co-found Cirque du Soleil, today’s symbol par excellence both here and abroad of Québec’s creativity. Cirque du Soleil’s spirit is still very alive in the heart of Baie-Saint-Paul. Is it the magic of the river skirting the mountains, the fresh sea breeze that drives people so? Creativity is definitely in the air. And much the same way the Cirque has left its mark on the entertainment world, Daniel Gauthier fully intends to distinguish himself in the tourism industry.

Charlevoix quickly became his land of adoption. An expert skier, Daniel Gauthier is particularly fond of le Massif de Charlevoix. Acquired in 2002, he has skied here since he was a child. In a bid to generate important economic spinoffs for the community, he intends to turn the Charlevoix region into a major world-class tourist destination. And give back to the region that gave him so much. This he will not accomplish alone. From the start, Daniel Gauthier spoke of public consultations and sustainable development. In his view, community participation is essential to the overall success of the Massif de Charlevoix project. A three-tiered plan, it features a mountain (Le Massif), a train (Massif de Charlevoix Touring Train) that links Québec City to Baie-Saint-Paul’s Hôtel La Ferme where passengers are welcomed in a bucolic setting between mountains and sea.
HOW TO GET THERE

QUÉBEC CITY
- 1 hr

MONTREAL
- 3 hr 50 min
- Up to 17 flights per day*

OTTAWA
- 5 hr 30 min
- 1 hr 20 min
- Up to 2 flights per day*

TORONTO
- 9 hr
- 1 hr 50 min
- Up to 11 flights per day*

NEW YORK
- 9 hr 45 min
- 1 hr 50 min
- Up to 6 flights per day*

BAIE-SAINT-PAUL
- HÔTEL LA FERME
- THE BAY
- THE TRAIN
- THE MOUNTAIN
- PETITE-RIVIÈRE-SAINT-FRANÇOIS

*Direct flights to Québec City
BUILD YOURSELF A DREAM GETAWAY FROM A WHOLE LINEUP OF REGIONAL ACTIVITIES

- Whale Watching
- Horseback Riding
- Farmers Market
- Pedi Cab
- Golf
- Kayaking
- Laiterie Charlevoix
- The Arts
SET UP A MEMORABLE BUSINESS GET-TOGETHER

Travelling between mountains and sea across 140 km of breathtaking scenery, the Train of Le Massif de Charlevoix proposes an exceptional rail cruise experience between Québec City, Baie-Saint-Paul and La Malbaie.
LIVE A UNIQUE RAIL CRUISE EXPERIENCE

Live a unique rail cruise experience that takes you out to discover the Charlevoix terroir and the region’s countless hidden treasures. Via iPad, you are presented with information in real time about the region’s history.

For your next business get-together, take advantage of one of our assorted rail cruises to build business ties in an environment where the atmosphere leads to exchange. Simply choose between a rail trip from Québec City to Baie-Saint-Paul or a destination trip to La Malbaie.

On convention in Québec City? Choose the Train for your closing banquet. Imagine your group of up to 480 guests travelling between mountains and river, savouring an exquisite four-course dinner. We are prepared to delight you!

Did you know? Mouth-watering menus served aboard the Train are the signature dishes of Le Manoir Richelieu’s executive chef.
FOUR WAYS OF LIVING THE RAIL CRUISE EXPERIENCE

1 DAYTRIPPERS’ DELIGHT
TWO-WAY RAIL CRUISE | QUÉBEC CITY – LA MALBAIE

Why not make the experience last? Discover gorgeous scenery between Québec City, Pointe-au-Pic and La Malbaie – the cradle of resort vacationing in Canada.

Hugging the shoreline, the Train takes you to visit exceptional and otherwise unattainable riverside scenery. Admire the sea as it vanishes in perfect symbiosis with the deep blues of the Charlevoix skies.

BREAKFAST ON MORNING CRUISE + 4-COURSE MEAL ON RETURN TRIP
Beverages, parking and service included.
Round-trip from:
Parc de la Chute-Montmorency Station
Stopover: Baie-Saint-Paul

2 ALL ABOARD FOR BAIE-SAINT-PAUL
TWO-WAY RAIL CRUISE | QUÉBEC CITY – BAIE-SAINT-PAUL

Enjoy the charms of Baie-Saint-Paul and landscapes that have made Charlevoix famous. On this excursion, soothed by the rhythm of the river and mountains, sample delicious terroir products.

As soon as your train pulls into Hôtel La Ferme Station, seven meeting rooms equipped with state of the art technology can be placed at your disposal. Why not take a moment to enjoy a light snack at friendly Café du Marché? Within easy walking distance, Baie-Saint-Paul’s many boutiques, cafés and art galleries beckon too...

BREAKFAST ON MORNING CRUISE + TERROIR SNACK ON RETURN CRUISE
Beverages, parking and service included.
Round-trip from:
Parc de la Chute-Montmorency Station

GROUP RESERVATIONS
418 657-5945
After a day of meetings, why not spend cocktail hour with your group riding the rails? A short jaunt across the landscape is perfect! Set out on the wilder route east of Baie-Saint-Paul and discover rugged rocky creeks and white sandy beaches, en route to La Malbaie.

Along the way, get acquainted with local feathered fauna and succumb to azure skies and the deep blue sea. Both ways, savour terroir flavours so all your senses are on high alert.

**LIGHT SNACK ONE WAY + 2 APPETIZERS ON RETURN TRIP**
Beverages, parking and service included.
Round-trip from:
Hôtel La Ferme (Baie-Saint-Paul) Station

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Treat your guests to a singular experience aboard the Train on a memorable twilight dinner cruise! Perfect for scenery lovers and gastronomy enthusiasts, it pairs exquisite Charlevoix delicacies with the St. Lawrence riverside at dusk. Meandering between seashore and mountains, savouring the pleasures of life—what could be nicer?

**FOUR-COURSE DINNER**
Beverages, parking and service included.
Round-trip from:
Parc de la Chute-Montmorency Station
DID YOU KNOW? You can charter the Train for your group.

STANDARD RAILCAR LAYOUT | 62 PASSENGERS

CABCAR RAILCAR LAYOUT | 54 PASSENGERS

CAPACITY: 480 SEATS SPREAD OUT ACROSS 6 STANDARD RAILCARS + 2 CABCARS IN SERVICE FROM MID-JUNE TO MID-OCTOBER

* SCHEDULE SUBJECT TO CHANGE.
RIDING THE RAILS
IN THE HEART OF THE LANDSCAPE
CREATE THE PERFECT DAY
An enchanting site, an authentic mountain perched at 806 metres above sea level...What could be nicer for hosting an unforgettable event?

From team-building activities, conferences, lectures and outings with your ski club to family get-togethers, parties or weddings, our team is ready to assist you with event planning and help you choose from a flurry of Massif de Charlevoix activities.

We create custom mountain fun like a friendly race, a special slide sport clinic, an afternoon of sledding, après ski Happy Hour, high performance equipment rentals and so much more!
THE MOUNTAIN IS

806 M
The highest summit east of the Rockies

645 CM OF NATURAL SNOW per year

Trails for every calibre
from BEGINNER to EXPERT

55 KM of intermediate trails

AN OFF-TRAIL SECTOR for carving your way off the beaten path

Deliciously varied cuisine with NO FRIED FOODS

SURPRISE YOUR GROUP WITH AN EXCEPTIONNAL ACTIVITY

SLEDDING, A UNIQUE SLIDE EXPERIENCE IN NORTH AMERICA

A breathtaking 7.5 km run that winds its way down Mont Liguori with tight turns to make your tuque spin and unveil spectacular scenery. A unique group activity that’s simply perfect!

Did you know?
You can book a private mountain venue for your group!
EASY TRANSIT BETWEEN HOTEL + MOUNTAIN

The rail shuttle connects Le Massif de Charlevoix to Hôtel La Ferme in 40 minutes. Just sit back and enjoy the beautiful Charlevoix riverside, go green and save on gas too!

DID YOU KNOW?
You can charter the rail shuttle for your group.

SERVICES

Adventure + Learning Centre
Beginner and Perfect Turn clinics | Alpine ski, snowboard, telemark, sit-ski

Rossignol Boutique + High Performance Equipment Try-Out Centre
Rentals, tuning and repairs

Daycare for kids
THE RAIL SHUTTLE

MAKING
GROUP
TRANSIT EASIER

MAKE YOUR CORPORATE
GET-TOGETHER A GENUINE SUCCESS

It’s simple. For all your activities and outings in the region, rely on the rail shuttle. Serving the Baie-Saint-Paul – La Malbaie territory in summer and Baie-Saint-Paul – Base of the Mountain in winter, group rail transit across the Charlevoix is your perfect solution.

- 2 railcars | 120 seats
- Special fares on bookings 20+ persons
- Railcar charters

Hugging the St. Lawrence River, the rail shuttle scenery changes with every tide, and every season.
SERVICE MAP

**WINTER OR SUMMER, TRAVEL SIMPLY**

*Route subject to change according to seasons.*
HÔTEL LA FERME
THE MOST URBAN OF COUNTRY HOTELS
A GREAT HUMAN ADVENTURE
CREATE YOUR DAY

CELEBRATE YOUR WEDDING AT THE MOST URBAN OF COUNTRY HOTELS, WHERE A THOUSAND AND ONE POSSIBILITIES ARE YOURS.
IMAGINE ENDLESS POSSIBILITIES
CULTIVATE LASTING HAPPINESS
SHARE THE MOMENT
The Main Building is where guests pass through upon arrival and departure. It features a lobby, front desk, restaurants Les Labours, Le Bercail, le Café du Marché, a train station, a regional farmers’ market, 36 guest rooms, 6 meeting rooms and a Multifunctional Venue. Reminiscent of the old farm, decors showcase farming artefacts and period photography.
The 12 dormitory-style rooms are comprised of 4 single pull-down beds. Rented out per unit or per bed, train station dormitories are a modern alternative to the youth hostel. This money-saving option is ideal for both solo travellers and groups alike.
Inspired by the bells from the Little Franciscans of Mary Convent, Le Clos holds 39 rooms clustered around an inner courtyard.

Its square configuration is reminiscent of a cloister, while its palette is quasi monochromatic. As well, on rainy days inclined rooftops collect water for the inner garden.

An incredibly Zen pavilion where rest is blissful!
Le Moulin soars high above other Hôtel La Ferme pavilions, with its four-storey tower served by an elevator. Spaces are suffused in a botanical decor—a subtle wink to the farm’s agricultural past.

Views sweep far beyond the nearby buildings. Its 7 guest rooms are the most spacious in the complex.
La Bergerie is the largest of the 5 pavilions, with 49 guest rooms fanned out across two levels. Its architecture brings to mind a farm’s sheepfold...
Of the four pavilions, La Basse-Cour is the nearest to the public square and Main Building.

Imaginative animal motifs, a piglet-shaped table and rich, vibrant hues inspired from farm fowl plumage highlight the fanciful spirit of La Basse-Cour’s 12 guest rooms.

With a family-friendly feel, 9 of its guest rooms feature a queen bed paired with a set of bunk beds.
THE PAVILIONS
The Hôtel La Ferme lodging complex features five pavilions inspired from the site’s bygone farm buildings.

Gathered around the public square, each pavilion is graced with a distinct architecture, decor and ambiance in homage to the site’s cultural and historical heritage.

Have a wonderful stay!
Each of Hôtel La Ferme’s three restaurants – Les Labours, Le Bercail and Café du Marché – has its own signature ambience and menu. Mingling pleasures of the palate and terroir products, each offers a singular dining experience.
Spa du Verger, in the Basse-Cour building, offers sublime wellness experiences. Come vivify all your senses, and escape from the everyday hustle and bustle. Take time to relax and rejuvenate. Spa du Verger promises sweet moments of quietude when even time itself seems to come to a stop.
Are you planning a convention, meeting or team-building activity? Friendly, functional and modern, our meeting rooms feature unique decors and cachets, in an environment that leads to reflection and celebration.

HÔTEL LA FERME
- 145 rooms across five pavilions
- Restaurants:
  - Les Labours, featuring field to fork cuisine (seating: 120 guests)
  - Le Bercail, a friendly, casual bistro (seating: 60 guests)
  - Le Café du Marché, a boutique café
- Bustling public square that comes alive for shows and farmers’ markets
- 7 meeting rooms (including a multifunctional venue | capacity: 480 guests)
- Spa du Verger, a wellness centre complete with Nordic baths
- Gym
- Gardens and crops
- Baie-Saint-Paul Train Station
- Outdoor skating rink in winter

ROOM CATEGORIES
- La Ferme
- Superior
- Family
- Studio
- Junior suite
- Loft
- Dormitory
Because it seamlessly adapts to the very activities it hosts, our Multifunctional Venue is sure to meet the needs of convention-goers, be it for banquets, meetings or that special gala event.